



# Colorado SimFacts

Colorado Simmental Association ♦ [www.coloradosimmental.com](http://www.coloradosimmental.com) ♦ Fall 2018

## *We want YOUR opinion. Take a survey*

CSA's board is considering options for its 2019 annual meeting and YOUR opinion is sought.

In order to boost involvement, the board is considering ideas brought up during the 2018 annual meeting. Would you come to an annual meeting if it was held at a Colorado Rockies' game? Or would you prefer to have the business meeting in conjunction with an event, such as Superior Auction's sale at Steamboat Springs? Or does CSA continue to link its meeting with the Junior Extravaganza youth field day or Colorado State Fair, as in the recent years? Members, please go to the survey link provided, so your board can have feedback.

## **New board, officers elected. Thanks for serving!**

Colorado Simmental Association elected officers during its September board meeting. Jay Hill of Sterling, is incoming 2018/19 president; Mitchell Jergensen of Ramah is vice-president; and Susan S. Russell of Sugar City was re-appointed secretary/treasurer. CSA thanks outgoing president Beth Temple of Center for her year at the helm.

Previously, at the CSA annual meeting, Mick Meiklejohn of Collbran was elected to the board of directors; and Hill and Jergensen, were re-elected to the board of directors. Rounding out the board are Temple, Vicky Ahlberg of Longmont, Willie Altenburg of Fort Collins, and Russ Princ of Fort Collins.

During the June 8 annual meeting, Reflected R Ranch's Curt Russell grilled for the group prior to elections, reports and the year's highlights. CSA thanks Duke Duzik of Craig, who was term limited. Duzik earned the traditional engraved cowbell as he retired from CSA board service.

## **Highlights**

To keep you in the loop, please note:

- **Advertising campaigns** – CSA offers its members a pick-n-choose co-op advertising campaign, which the board just expanded for 2019. Large breed ads will be put in the *Ag Journal*, *Fence Post*, *CCA's Cattle Guard* magazine, plus now *Wyoming Livestock Roundup* and *New Mexico Stockman*, too. Members may join in for \$25 per publication (most with multiple ad appearances). Send in your check, plus include a note stating which specific publication(s) and what your 4 lines should say. (Typically we list ranch name, contact name & phone number, sale date or private treaty offering, and/or a web site or email address.) Ads likely will begin appearing in February.
- **Events** – In the past 3 months, members have been a part of the Colorado State Fair, Colo. Cattlemen's convention, Beef Improvement Federation, and ASA's Fall Focus. Thanks for making time to be engaged.
- **Sales** – Want to consign to the Wild, Wild West or The One sale? Contact a sale coordinator now.
- **NWSS** – 2019 will be the final year in the National Western facilities before renovation starts. Volunteers are ALWAYS needed and appreciated. Put the Jan. 18-23 Simmental-related dates on your calendar now.

## **Youth corner**

- **Youth grant** – Remember CSA's Youth Grant application and support material must be received on or before Oct. 1 annually. Go to our website for details.
- **County Fair winners** – CSA also awards prizes to county fair winners with overall grand champions in breeding or market that are Simmental or SimGenetics. Again, see our website for a form.
- **Summer shows** – Congrats to our CJSA members who participated in the Junior Extravaganza (our joint field day with Shorthorn), AJSA National Classic and Colo. State Fair. Summaries are on our website. CJSA members were generously given defrayment travel checks for all 3 events.