



# Colorado SimFacts

Colorado Simmental Association ♦ [www.coloradosimmental.com](http://www.coloradosimmental.com) ♦ Summer 2018

*Official call to meeting notice...*

## *Annual meeting June 8; field day June 9*

Colorado Simmental and Colorado Junior Simmental associations will hold their annual meetings in Rocky Ford, CO, in conjunction with the *Junior Extravaganza*.

The 2018 CSA annual meeting will begin at 6:30 p.m. Friday, June 8<sup>th</sup> at the county fair livestock barn, with a catered supper offered. Pres. Beth Temple reports that election of directors, awards and reports are on the agenda.

The CJSA annual meeting is set for Saturday, June 9<sup>th</sup> between events. Pres. Bryce Hill will lead elections and discussions.

The junior field day, a new joint effort of CJSA and Colorado Junior Shorthorn Association, will be Saturday, June 9<sup>th</sup> at the 4-H livestock barn on the Arkansas Valley Fairgrounds, 105 North Main Street, Rocky Ford. Heifer and steer classes will be offered for both breeds, as well as joint educational contests. CJSA members may stall their

animals in the beef barn on Friday night. The exact agenda is being finalized, so SAVE the dates and watch your email or the Colorado Simmental facebook page for details!

A hotel block at the Hampton Inn in nearby La Junta is set up. Call 719-384-???? and ask for our 'Extravaganza' rates.

RSVP is encouraged, to help determine the meal count and stalling. Please call or text Susan at 719-469-0020, or email [colosimmental@gmail.com](mailto:colosimmental@gmail.com).

### **Jr. Extravaganza!**

In an effort to interact with other breed associations, several breeds were asked to join Simmental this summer. Please plan on bringing your animals and coming to participate in the fun weekend.

## **An exciting year for CSA members**

While this newsletter format is a throwback to the late 1990s, before CSA had a presence on the internet and social media, it allows CSA to celebrate some of its accomplishments in the past year by packaging it with the required annual meeting mailing. Those highlights include:

- **National Western Stock Show events and shows** – CSA members again stepped up to coordinate the Denver events including yards processing; the *People's Choice Power Simmental* event; serving the pre-sale barbecue; and pen, junior and open class shows. Special commemorative cups were created for the pen exhibitors. Thanks to the volunteer efforts, the Denver festivities added to CSA's coffers and allowed for other projects throughout the year.

- **Sales** – During National Western Stock Show, the CSA-sponsored sale, *The One sale*, marked 25 years under this name and hired managers. Special ink pens were printed and distributed to note the milestone for the sale and to kick off American Simmental Association's 50<sup>th</sup> year. The *Wild, Wild West sale* marked its 18<sup>th</sup> year with the majority of the lots consigned by CSA members.

- **Golden Book** – CSA members Curtis & Susan Russell received the prestigious international leadership award during ASA's Ag Gala at Denver. Reflected R Ranch's name was added into the *World Simmental Federation's Golden Book*. This is ASA's highest honor. CSA's Willie Altenburg and ASA trustee Erika Kenner made the presentation. Curt & Susan each, and often both, have served continually on the CSA board since 1994; and ►



Chad, Curt & Susan Russell

Highlights continued ►

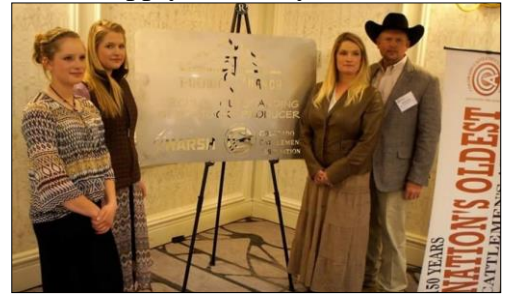
each have served full terms on the ASA board and its executive committee. In addition to their 150-head seedstock operation near Sugar City, the Russells own and operate WW Feed & Supply in nearby La Junta.

● **Seedstock Producer** – T-Heart Ranch was selected as Colorado Cattlemen’s *Seedstock Producer of the Year*. As our previous *Breeder of the Year* winner, CSA nominated the Shane Temple family for the CCA honor. They received the custom sign during the 2018 CCA mid-winter meeting, also held during National Western. T-Heart Ranch is located near Center. Beth is the current CSA president.

● **AJSA trustee** – CJSA’s Keanna Smith is serving on the American Junior Simmental board of trustees. Congrats, Keanna.

● **Marketing** – One of the popular membership benefits is CSA’s co-op advertising campaigns, which allows members to pay a nominal fee and have their contact information appear in numerous color, full-page ads in three publications. In a new marketing effort, CSA board also contracted with a freelance writer to create features which focused on commercial cattlemen who use SimGenetics. Three articles were created and appeared in print.

● **History** – Sec. Susan Russell was asked to write CSA’s history, which was submitted to be included in ASA 50<sup>th</sup> anniversary highlights. Go to [www.coloradosimmental.com](http://www.coloradosimmental.com) and click on ???? to see the summary.



Lindsay, Shelby, Beth & Shane Temple

## Are you going? Don't miss out on these events:

● **CSA Annual meeting and Junior Extravaganza** – June 8 & 9 in Rocky Ford, CO.

● **BIF Convention** – Beef Improvement Federation’s 50<sup>th</sup> anniversary will be in June 20-24 in Loveland, CO. CSA is one of

the sponsors. BIF immediately follows to Colorado Cattlemen’s convention on June 18-20, also in Loveland.

● **ASA Fall Focus** – ASA’s 50<sup>th</sup> anniversary celebration will be Aug. 25-29 in Bozeman, MT.

● **Colorado State Fair** – Breeding beef competition, including Simmental and SimGenetic divisions, will be Aug. 27-29 in Pueblo, CO.