



Colorado SimFacts



Colorado Simmental Association ♦ www.coloradosimmental.com ♦ Winter 2018

It's time to renew

Thanks for your past membership & participation. It's time to rejoin. Here's your **2019 e-INVOICE**:



CSA 2019 membership\$ 25.⁰⁰

Adult/ranch membership. Benefits include:

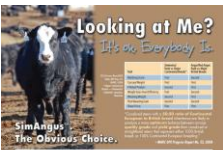
- Voting member at CSA annual meeting;
- Eligible to participate in CSA's cost-share advertising/co-op marketing program (see below);
- Mail, email, web &/or facebook reminders about CSA/CJSA projects, promos on sale dates, etc.; and
- Free listing on CSA's web site: www.coloradosimmental.com, and in the CSA printed directory.



CJSA 2019 membership\$ 10.⁰⁰ per youth

Membership for juniors age 21 and younger. Benefits include:

- Junior Extravaganza field day;
- Voting member at CJSA annual meeting; and
- Travel defrayment for events such as Junior Extravaganza, Colo. State Fair, AJSA regional and AJSA National Classic.



Advertising.....up to \$ 150.⁰⁰

Co-op advertising. Pick & choose at \$25 per publication. Members are allowed tag their ranch information onto the big breed ads and stretch their marketing dollars. Note that in 2019, CSA board expanded your ad campaign options to include:

- Colorado Cattlemen's *Cattle Guard* magazine (Dec. & March);
- FP's *Breeder's Connection* magazine (Published in Jan. for year-long distribution);
- *Fence Post* weekly paper (Ads run in several issues in Feb. & March);
- *Ag Journal* weekly paper (Ads run in several issues in Feb. & March);
- *New Mexico Stockman* weekly paper (Ads run in several issues in Feb. & March);
- *Wyoming Livestock Roundup* weekly paper (Ads run in several issues in Feb. & March);

Please email either "info unchanged" or update any portion of your directory/web listing by sending responses to colosimmental@gmail.com. We strive to have the annual directory debut each year at NWSS, so share your changes quick! Then, make check payable to Colorado Simmental Association and remit payment to: Colorado Simmental Assoc., c/o Susan Russell, 24614 Road G, Sugar City, CO 81050

Help at National Western Stock Show, please

Calling all volunteers! National Western is CSA's largest labor-intensive event. We need "all hands on deck." The breed shows and sale are what fill our coffers, so that your dues, benefits and advertising options can be priced so low. Specifically, during National Western Stock Show, we need help at:

- Fri., Jan. 18 – 9 a.m. Pen & sale cattle check-in at white tent by Pepsi Arena on the NWSS grounds. We also need someone pick up trophies in Ft. Collins and bring to Denver.
- Sun., Jan. 20 – 8 a.m. Bull pen show. Help put up banners, sell People's Choice Power Simmental tickets, & aid with ring lineup; plus about 1 p.m., we need hill booth set up; and 2-4 p.m. help with hill cattle check-in.
- Mon., Jan. 21 – 8 a.m. Female pen show. Again, help put up banners, sell Power Simmental tickets, and aid with lineup; plus 1 p.m. help serve our pre-sale BBQ; and 2 p.m. move supplies, lineup sale cattle, etc. for *The One* sale.
- Tues., Jan. 22 – 8 a.m. Hill shows. Move trophies, hand out ribbons, & lineup cattle for Junior Show and Open-class bull show, both on the hill; then 5 p.m. is the Wild, Wild West sale at Brighton. Join the excitement of the lot #1 donation auction, plus come congratulate winners as CSA will present scholarships to 3 junior members, present a *Breeder of the Year* award, and also give our thanks and presenting two *Pioneer Awards* to two of our founding members.
- Wed., Jan. 23 – 8 a.m. Female hill show. Repeat all ring prep and lineup jobs (see Tues) on the hill; then tear down.