

Quiz Bowl

The purpose of the Herdsman Quiz Bowl is for Junior members to show their knowledge of the cattle industry and beef industry. Contestants will work together as a team of four to compete for Champion Quiz Bowl Team.

- 1) Each group may be represented by a maximum of two teams competing for points. A team MUST consist of four participants, including two prospectors (12 and under), one intermediate, and one senior. There can be no teams of less than 4 or ones that don't have the required ages. No bumping juniors up for older divisions.
- 2) A team may be composed of members of more than one breed.
- 3) The quiz bowl will consist of multiple choice and/or true/false questions relating to the beef history and facts, and beef/agriculture industry.
- 4) Some questions will be free for all to answer; others will be designated for only a prospector to answer, giving everyone a chance to buzz in. You will be given 10 seconds to answer after you buzz in.
- 5) Contestants may not bring notes, books, or reference materials into the quiz area.
- 6) Conferring with any other contestants, use of notes or any form of cheating will be grounds for disqualification.
- 7) Contestants will use buzzers to buzz-in to answer quiz questions. If you buzz-in before question is completed you do not get the rest of the question or answer options.
- 8) Members of competing teams may not be in the quiz room while other teams are participating.
- 9) Heats will be broken and set based on number of teams entered in the contest in bracket elimination form.
- 10) If any team member is not present at the time their round begins, that member will be banned from competing and the team must proceed without that member for the remainder of the contest.
- 11) Placings for 3-5 will be determined by most points/questions answered correctly in previous rounds.

*** Viewing of all round will be allowed. Teams must remain in separate area until their turn. Their phones will be taken and returned after they are done competing. ***

Speech Contest

The purpose of the speech contest is to encourage public speaking representing the beef industry. The contest can develop speaking skills, character and leadership while promoting the beef industry.

- 1) No limit to the number of entrants.
- 2) Junior Division (8 to 12 years)
 - a. Time Limit: 2-4 minutes. For speech time limit, 1 point for every 20 seconds over/under will be taken off the speaker's score. For example: Speech lasts 4 minutes and 20 seconds, deduction of 1 point. Maximum time limit deduction will be 5 points
 - b. Dress: School clothes
 - c. Judges may ask questions of the speakers; no points will be allotted for questions.
 - d. Doors will be barred during each speech
 - e. No props will be allowed during the speech – only note cards may be used to aid while giving the speech
- 3) Intermediate Division (13 to 16 years) and Senior Division (17 to 21 years)
 - a. Time limit: 4-6 minutes. For speech time limit, 1 point will be taken off the speaker's score for every 10 seconds under/over. For example: speech lasts 6 minutes and 20 seconds, deduction of 2 points. Maximum time limit deduction will 15 points.
 - b. Dress: Business Casual
 - c. Judges will ask questions of the speakers; limited to 2-3 minutes
 - d. Doors will be barred during each speech
 - e. No props will be allowed during the speech- only note cards may be used to aid while giving the speech
- 4) Speaking Topics:
 - a. Junior-How is beef part of a healthy diet?
 - b. Intermediate-How does agriculture improve our local economies and communities?
 - c. Senior-What does the term sustainability mean to you and how does that meaning relate to beef production on a worldwide basis?

All age divisions will have the same scoring criteria.

Salesmanship

The purpose of the Team Salesman Contest is to give juniors experience in a real life scenario of selling an animal or product. This contest promotes team work, communication, marketing, and more.

- 1) Senior Division (17 and over)
 - a. The team shall consist of two juniors
 - b. Senior competitors will present their beef business plan to the bank to receive a loan. This senior team will come prepared to this competition and they will base their plan on them just graduating college with \$500, 10 cows and owning no land.
 - c. Allotted presentation time: 4-6 minutes. The judges will have three minutes for questions.
 - d. 1 point will be taken off the speaker's score for every additional 30 seconds under/over.
 - e. Judging criteria, the same as for Intermediate and Prospector divisions.
- 2) Intermediate Division (13 to 16 years)
 - a. The team shall consist of two juniors. The team will be selling beef.
 - b. Competition will consist of two parts
 - i. Each junior will speak for two minutes with comments directed to the panel acting as potential customers. Presentation time is limited to a total of six minutes.
 - ii. Juniors will be questioned by the panel as potential consumers (limited to three minutes).
 - c. A team may use as many sales tools as they deem necessary – teams must provide their own sales tools.
- 3) Junior Division (8 to 12 years)
 - a. The team shall consist of two juniors, at least one with a calf at the Junior National. The team will bring an animal to the competition area and will present, promote and generally “sell” the entry to the judging panel. Cattle should not be fitted beyond being clipped and blown out.
 - b. Competition will consist of two parts
 - i. Each junior will speak up to 2 minutes each with each team member speaking equal parts. The comments directed to the panel acting as potential customers. Presentation time is limited to a total of four minutes.
 - ii. Juniors will be questions by the panel as potential buyers (limited to three minutes).
 - c. A team may use as many sales tools as they deem necessary -teams must provide their own sales tools.
 - d. Microphones will not be used
 - e. 1 point will be taken off the speaker's score for every additional 30 seconds under/over.

All age divisions will have the same scoring criteria.

Photography

The purpose of photography contest is to allow candidates to show their creativity behind the lens while promoting the breed. Entries will be submitted via email and judged before contest.

- 1) Photography Entries may be made by any age division
- 2) The contest will select the best candid shots, scenic pasture views- any picture featuring a project will be accepted. Junior heifer or steer project picture.
- 3) Photography should concentrate on all aspects of good composition and quality photography.
- 4) Judging criteria will consist of:

- Quality of image (focus, light, balance, etc.)
- Well-positioned center of interest
- Good angle/viewpoint
- Captures moment well
- Originality/creativity
- Emphasis on junior beef projects
- Overall appeal

- 5) Entries will be accepted at "Breed Bash"
- 6) Entries will be judged by a panel of judges
- 7) No digital enhancements to the photo are allowed. Cropping is ok.
- 8) Captions are not allowed on the pictures.
- 9) Exhibitors are allowed to enter as many as two photos in the contest; however, only one entry per exhibitor will be able to place in the top five
- 10) Duplication of entries in subsequent years is not permitted.
- 11) Camera timer settings may not be used; therefore, the junior submitting the entry may not appear in the photo.