



Colorado SimFacts

Colorado Simmental Association ♦ www.ColoradoSimmental.com ♦ Spring 2021

ASA Fall Focus coming to Colorado!

CSA will have the honor of co-hosting the American Simmental's 2021 Fall Focus in Colorado.

Due to the East Coast's COVID restrictions shoving Virginia's hosting back to 2022, Denver has been selected for 2021. This is a great opportunity for CSA to showcase our state and our herds.

The schedule is:

- **Fri., Aug. 27** - NWSS tours, live educational demo, and CSA cattle displays at National Western Stock Show grounds.
- **Sat., Aug. 28** - Educational day at DoubleTree Hotel, followed by an evening gala.
- **Sun., Aug. 29** - ASA open committee meetings at DoubleTree Hotel.
- **Mon. & Tues., Aug. 30 & 31** - ASA board meetings at DoubleTree Hotel.

The NWSS stockyards center is going to be amazing, and officials have agreed to allow guided tours into the newly constructed yards complex on Friday. The free tours will require pre-registration since waivers and hard hats will be a necessity.

NWSS also will set up pens for an educational session and for allowing display cattle. Colorado State University has agreed to bring in cows for ASA's Lane Giess to give live foot & leg scoring demonstrations. Additional pens will be available to rent, with the \$100/pen rate initially offered to CSA members. Start planning now which cattle you want to display in this unique marketing option.

CSA also is planning on hosting a Friday night meal, paid in part by your pen rent, to allow additional networking. We'll likely need volunteers to help serve food or help shuttle others back to the hotel.

If you are interested in aiding CSA in planning &/or providing day-of volunteer assistance, or renting a pen, please contact colosimmental@gmail.com. We need to pull this together quickly; please help!

Perhaps Friday and Saturday might be a great opportunity to invite your top customers to attend.

The educational day of Fall Focus always offers outstanding insight into where the industry and the breed are headed. The goal is to arm seedstock breeders and commercial cattlemen with Continued >>

Breed Bash: a multi-breed field day

In a unified effort between Colorado's breed associations, Simmental is a part of this summer's multi-breed junior field day, called *Breed Bash 2021*.

The two-day event will be Saturday & Sunday, June 5 & 6 at the Morgan County Fairgrounds in Brush. It is designed to allow juniors a place to practice contests and exhibit their cattle prior to their respective Junior Nationals.

Breed Bash 2021 is an effort by junior advisors from Colorado's Angus, Hereford, Limousin, Red Angus, Shorthorn and Simmental associations, and Colorado Cattlemen's Association. The collaborative state field day will include educational contests, showmanship, and breed shows.

Animal move-in and check-in will be Saturday morning, June 5th, followed by an afternoon of competitions such as beef quiz bowl, salesmanship, speech, and photography contests.

The agenda for Sunday, June 6th shifts to the showing. In a Blow-n-Go format, the competition will start at 8 a.m. with showmanship. It will be followed by each individual breed show, an AOB show, and culminate with a Supreme Champion.

The deadline to enter is May 15. Google forms will be up in mid-April. Youth must be a member of their respective junior breed association to participate. (CJSA dues are \$10 annually.) Contact CJSA advisors Paul & Nia Hill or Susan Russell (colosimmental@gmail.com) if you have questions. Watch for facebook postings or updates on www.ColoradoSimmental.com.



Fall Focus Continued from page 1 >>

information to confidently make genetic selection decisions, market their product, promote the beef industry, and plan for the security of future generations. The speakers, being planned by ASA's Dr. Jackie Atkins, will include Jonathan Wallace, Denver Nuggets basketball operations associate; Colorado State University's animal breeding and PAP team of Drs. Tim Holt, Milt Thomas, Mark Enns & Scott Speidel; and Dr. Alison Van Eenennaam, animal biotechnology and genomics extension specialist at UC-Davis.

A tardy ASA Chairman's Reception is being planned for Saturday night. When COVID cancelled NWSS, the 2021 ASA gala was shifted to a virtual platform. This will give a chance to belatedly recognize the retired leadership and the *Golden Book* inductees in-person.

The open committee meetings on Sunday give insight into the workings of the ASA board, plus allow the membership an easy way to have their voice heard. It is followed by all Monday and Tuesday morning board meetings, which also are open.

If you would like to be an ASA Fall Focus monetary sponsor, contact Bill McDonald, Fall Focus Foundation coordinator, at 540-230-6225 or mcdonaldfarms.bulls@gmail.com. Levels are on the chart with tax-deductible payment made to the ASA Foundation and earmarked for the Fall Focus.

About 200 people attended the last Fall Focus in 2019. As with any conference, the real educational opportunities are not always gleaned from the podium, but rather in the halls and around the meal tables or cattle pens when you interact with the top progressive breeders from across the country. Mark the dates on your calendar and watch for details as they develop.

Calendar

While calving is wrapping up for many of our members and bull sales are still under way, many of you are gearing up for breeding season. In addition to your own ranch's schedule, don't forget:

- American Simmental board is holding open committee meetings under way via GoToMeeting. You may register on www.simmental.org. The board, including Colorado's Chad Cook who joined the board in January, is planning an in-person meeting, which is set to be broadcast April 22-23. Register and tune in to keep in the loop.
- Colorado Cattlemen's Association annual convention - June 21-23 at Grand Junction.
- Colorado State Fair breeding beef entry deadline - midnight Monday, Aug. 2.
- ASA Fall Focus – Aug. 27-31 in Denver. CSA co-host with ASA. See page 1 story.
- Colorado State Fair breeding beef shows – Mon., Aug. 30 for youth show; Tues., Aug. 31 for bull show; and Wed., Sept. 1 for female show at Pueblo, CO.

Have you paid your dues? It's time to re-engage

Don't miss out. It is time to re-join CSA &/or CJSA for 2021. We need you! Membership fees are the same rate as they were in 1970 when we were founded – only \$25 per ranch/adult, and \$10 per junior member.

You may rent a Fall Focus cattle display pen at the cheaper CSA membership rate if you join now, plus the membership directory is poised to go to the printer, so please get your dues payment turned in to Susan. Mail your dues to CSA, 24614 Road G, Sugar City, CO 81076.

Become a sponsor of ASA's Fall Focus 2021 and enjoy the following:

Bronze (Under \$500):

- Name listed in Fall Focus program (*must commit by June 10*).
- Name included on sponsor poster.
- Name on fallfocus.org.
- Group photo at the event.

Silver (\$500-\$999):

In addition to the above perks, donors will also receive the following:

- Banner ad on fallfocus.org.
- Designed poster — 20 x 30 inches.
- eNews recognition.
- Slide show promotion during breaks.

Gold (\$1,000-\$3,499):

In addition to the above perks, donors will also receive the following:

- An article about the donors in *the Register* and online.

Platinum (\$3,500 and above):

In addition to the above perks, donors will also receive:

- Ten minutes to address attendees.

2022 NWSS

The 2022 National Western Stock Show planning is under way. The show schedule is to be announced in late April. Watch for updates.

The yards construction is progressing. CSA's Jay Hill, Paul Hill and Susan Russell were given a tour in March of the 40,000-square foot Yards Events Center.

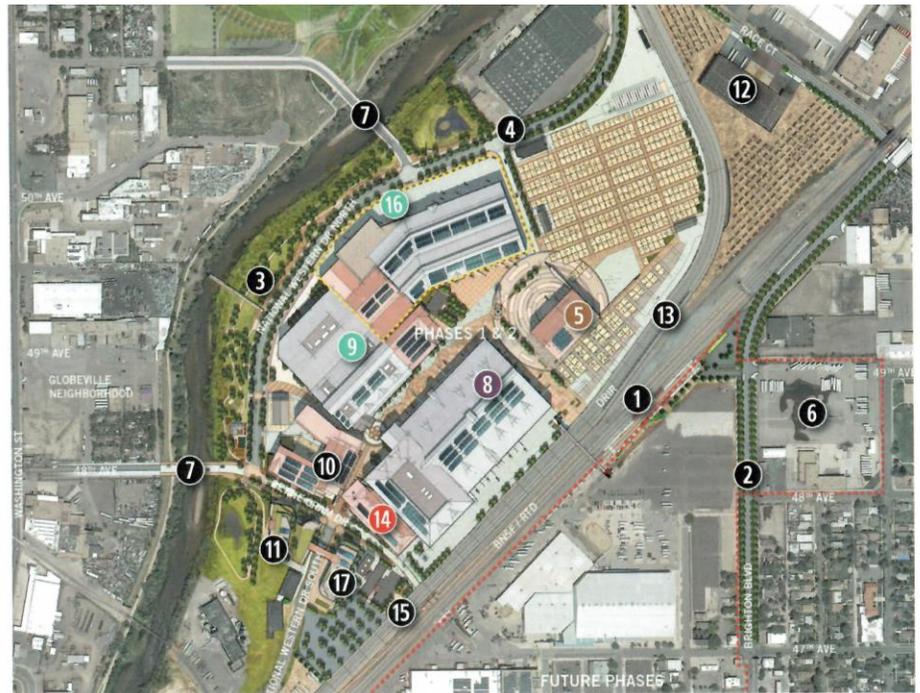
The railroad tracks and the road through the center of the complex are all moved to the sides.

In the yards, the 24'x 32' day pens will have power and water! A 70'x 95' exercise pen with soft sand will be available round the clock. There will be three "main" alleys through the day pens.

Sale display pens will be outside the auction arena, which can seat 816 in the bleachers. It adjoins a huge show area (twice the size of the Pepsi Arena) with two rings. And there are 24 bathrooms in the show arena alone.

The yards (#5 beige area on site plan) will look completely different, but the "hill" will remain unchanged yet for 2022. The plan for phases 1 & 2 is shown, with more updates still coming in later renovation.

Starting in 2022, exhibitor badges also will get you special deals on the grounds!



SITE PLAN

- | | |
|---|--------------------------------------|
| 1 RTD Transit Station | 10 CSU Animal Health Complex |
| 2 Brighton Blvd. (47th Ave. to Race Ct.) | 11 CSU Water Building |
| 3 South Platte Riverfront | 12 Maintenance & Operations Facility |
| 4 New National Western Drive | 13 DRIR Rail Corridor |
| 5 Stock Yard/Event Center Multi-Use Space | 14 WSSA Legacy Building |
| 6 Campus-Related TOD | 15 Pedestrian Bridge |
| 7 New Bridges Near 48th & 51st Avenues | 16 Underground Parking |
| 8 Livestock Center | 17 CSU Center |
| 9 Equestrian Center | |



Youth corner

Contest & deadlines

There are so many opportunities for CJSA members this summer:

- Breed Bash entry deadline – May 15.
- Breed Bash – June 5 & 6 in Brush, CO. Join in the state competition, plus help prepare for the Junior Nationals. See story.
- AJSA Regional & National Classic entry deadlines – April 30.
- AJSA Silver & Gold Merit Award applications and AJSA Trustee application deadline – June 1.
- AJSA Western Regional – June 16-19 in Sandpoint, ID. (Other regionals are in Cookeville, TN and Springfield, MO.)
- AJSA National Classic – June 27-July 2 in Grand Island, NE.
- Colorado State Fair breeding beef entry deadline – Aug. 2.
- Colorado State Fair junior breeding beef show – Aug. 30 in Pueblo, CO.

Annual meeting

The CJSA annual meeting will be 7 p.m. Saturday, June 6 in conjunction with the Breed Bash.