



Colorado SimFacts

Colorado Simmental Association ♦ www.ColoradoSimmental.com ♦ Winter 2020

Milestone 50th meeting held virtually

At the last minute, the Colorado Simmental and Colorado Junior Simmental Associations had to switch their 50th annual meetings to a virtual format, due to coronavirus restrictions in Limon. We thank those who heeded the email and Facebook switchover and joined us on Zoom.

Dr. Wade Shafer, American Simmental Association's executive vice-president, and Terry Fankhauser, Colorado Cattlemen's executive vice-president, both gave updates and fielded questions from members.

The CSA membership re-elected Ron Mari of Holyoke to a three-year director term, and CSA's

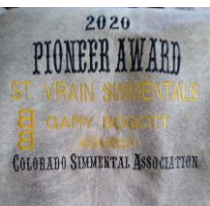
officer team was retained. For 2021, they are: Jay Hill of Sterling, president; Mitchell Jergensen of Ramah, vice-president; and Susan Russell of Sugar City, secretary/treasurer. Russell, and Paul & Nia Hill of Nunn were elected as junior advisors. Rounding out the board are Willie Altenburg of Fort Collins, Mick Meiklejohn of Collbran and Jolynn Midcap of Wray.

In the Colorado Junior Simmental annual meeting, also held virtually Nov. 21, Brandyn Hill was elected president, making the associations with a father-son duo at the helm. McKellen Rains of Oakley, KS, and Bradie Midcap of Wray were elected vice-president and secretary, respectively.

Three honored with *CSA Pioneer Award*

CSA's 2020 highlight was the bestowing of three *Pioneer Awards*. This CSA award recognizes long-term leadership from our Simmental founders, whose foresight blazed the trail for the association.

● **Gary Bogott** operates Saint Vrain Simmental, headquartered in Niwot. Bogott was a CSA director, plus he served as a three-term CSA president. He was president when CSA hosted the 2001 American Junior Simmental National Classic in Fort Collins. CSA was fortunate to have Bogott's construction background, as the Junior Nationals facility had limited electrical capability and Bogott and his crew stepped up to wire it, plus brought in huge generators to complete the task before hundreds of exhibitors arrived. The Junior Nationals had no sponsorship backing at the time, and it severely cut into CSA coffers. With no financial reserves, Gary and some of his board paid for many expenses out of their own pocket to pull off the huge youth event.

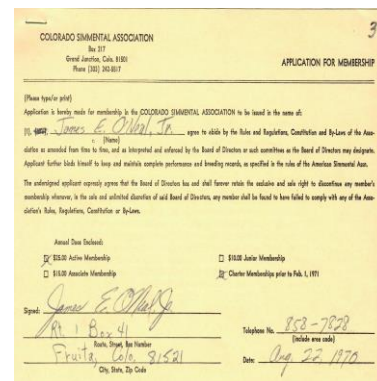


The CSA award, an embroidered cowhide, and our thanks pale in comparison to what Gary did to keep CSA solvent. Gary modestly said: "Thanks for this prestigious award. I am very honored."

● **James O'Neal Jr.** was a founding CSA charter member at the historic 1970 organizational meeting. He was an early adopter of SimGenetics – with ASA membership number 733. O'Neal was elected CSA's first secretary and CSA member #3 (shown at right). Jim had a long career with ABS, and promoted Simmental genetics through his ranch at Fruita, as well as through his semen sales. He helped coordinate the Western slope bull test and was tapped to serve a second time in 1984 for another round as a CSA director.



Jim has sold his cowherd and moved to Delta, but we know his heart still is in the beef industry, with a strong voice for Simmental. CSA thanks Jim by sending him an embroidered cowhide. Jim joined the Zoom call and verbally expressed his heartfelt thanks.



Continued >>



Chuck McCormick inspecting his Simmental herd at his ranch near Holly, Colorado.

● **McCormick & Sons**, with early ASA membership number 352, was recognized as a *CSA Pioneer Award* recipient. The McCormick family was a founding charter member of CSA. They were present at the August 22, 1970 meeting in Denver and helped draft the original bylaws and charter the association. They saw the value of Simmental genetics in Colorado.

M.C. “Chuck” McCormick of Holly was the very first CSA president. Only a few short months later, he and others helped with the American Simmental’s National Convention in Denver in 1971. Chuck also was one of five delegates to the



National Simmental Convention in Houston in 1975 and an integral part of CSA’s early years. Chuck’s sons Dick and Junior McCormick’s names also appear in the early files and they consigned animals to many sales.

In the archives, it shows McCormick & Sons as paid CSA member #1.

While they have all passed on, for the 50th anniversary the association board wished to recognize the family’s contributions that were so vital to establish CSA. Framed cowhide awards were sent to each family branch, so that they can remember the contributions of McCormick & Sons and its impact on CSA. On behalf of the family, grandson Marvin shared the old photos, and his cousin Kim wrote: “Wow! Thank you so very much for the awesome memento for our family. These are amazing! It will be something we treasure forever. My grandad Chuck is definitely smiling down from heaven today! It means the world to us.”



From left, Marvin, Kimberly, Kelly & Mike – grandchildren of Chuck McCormick –received the CSA honor on behalf of McCormick & Sons.

Expo cancelled

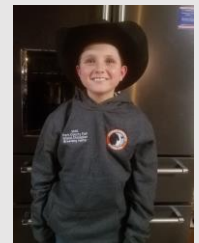
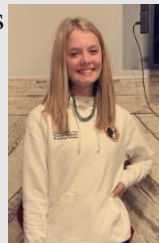
With the cancellation of the 2021 National Western Stock Show, CSA board worked with Nebraska Simmental to plan activities for the NWSS-endorsed NebraskaN Livestock Show, a one-year alternative expo. However, the NebraskaN and several other shows nationwide also have become casualties of coronavirus restrictions.

CSA looks forward to hosting exhibitors and supporters nationwide in Denver in **January 2022!**

Continued >>

Youth corner

In addition to the *CSA Herd Builder Grant* awarded to Colbie Bruna and the *CSA Education Grant* awarded to Sydney Baty, featured in last quarter’s newsletter, CSA Pres. Jay Hill recognized three additional youth in the virtual meeting. They were the county fair winners who exhibited the Grand Champion Female at their respective fairs in Colorado in 2020, with their winning entry being a Simmental or SimGenetics female. Congrats to (from left) Bradie Midcap, Colbie Bruna and John Woodward, shown with their embroidered hoodies and/or duffle bags to commemorate their latest achievement.



Junior advisors Paul & Nia Hill and Susan Russell will be working with the new CJSA officers of Brandyn, McKellen & Bradie. Watch for details.

Only a few days left to vote for your ASA trustee

During Dr. Wade Shafer's presentation during the CSA annual meeting, he reminded all American Simmental members of their responsibility to vote. The election of new ASA trustees is under way with votes due by Dec. 15, 2020.

It is too late for mailing paper ballots, but the electronic steps are simple. Log onto your account on Simmental.org and if you haven't completed the task yet, then right on your home page screen are profiles and a button that says "Vote." Click on the button and it will take you to a separate screen, where you may complete the task for electing a trustee. For the West, two names will pop up, and you need to vote for one. After you finish, a confirmation email will be sent to the e-address on file for your operation.

Colorado has been fortunate to have had ASA leadership from the state before. For the upcoming election, CSA again has one of its own members on the ballot for a three-year term. Chad Cook of Bridle Bit Simmentals launched a successful write-in campaign to become an American Simmental trustee. Cook is a performance-oriented rancher from Walsh, who is vying for the single open Western Region trustee seat. Make sure you vote!



It's time to re-engage: Re-join and participate!

It is time to re-join CSA and/or CJSA for 2021. We need you! The form is below and dues are the same rate as they were in 1970 – only \$25 per ranch/adult, and \$10 per junior member.

Further, the most popular membership benefit is the co-op advertising that we run each spring. For only \$25 per publication, you may add your contact info to a large breed ad. We place multiple ads in 6 different publications (so it's \$150 if you want in all of them). A sample is below. Just include the ad campaign fee and information in your dues check. For more information, email Susan at colosimmental@gmail.com.

It is time for 2021 dues.... Join us today!

Colorado Simmental Association and Colorado Junior Simmental Association membership includes:

- Notification by mail, email and/or Facebook of regional Simmental and CSA/CJSA projects throughout the year.
- Members-only cost-share advertising/co-op marketing program participation, which allows breeders to tag their ranch information onto the big breed ads and stretch their marketing dollars.
- Youth Herd Builder winner buys heifer from a members-only herd.
- Voting member at the association annual meeting, which allows your voice to be heard.
- Members-only sale calendar promotion on web and social media.
- Members-only listing in the printed directory and on CSA's website: ColoradoSimmental.com;

and

- Information on youth scholarships, defrayments, and awards.

If you would like to become more involved in the destiny and decision-making regarding Simmental cattle, join Colorado Simmental Association &/or Colorado Junior Simmental Association.

Please complete and return, along with your check, for:

- Active **adult** membership dues (individual or ranch) \$25.⁰⁰
- Active **junior** membership dues (age 21 or under) \$10.⁰⁰ ea

Thanks in advance for joining or renewing your membership!
Clip & return the bottom portion of this form.

----- clip here -----
CSA &/or CJSA membership



CSA \$25.⁰⁰ Ranch name: _____



CJSA \$10.⁰⁰ per junior

Please complete the below information for both associations:

Member(s): _____

Mailing address: _____

Phone: _____ Website: _____

Email address: _____

Remit at the annual meeting, or mail this form & your check to CSA at 24614 County Road G, Sugar City, CO 81076

MORE MEANS MORE

More carcass weight, live weight, muscle, marbling and profit.

Simmental genetics offer all this and more of the traits your herd needs to stay profitable.

Backed by the most comprehensive beef cattle genetics database, the American Simmental Association offers commercial producers more selection and marketing tools than any other breed association.

All to strengthen your bottom line.

STAND STRONG SIMMENTAL

406-587-4531 • simmental.org

Get your SimGenetics from these Colorado breeders:

<p>Altenburg Super Baldy Ranch 120 bull with Nuts, Butts & Guts selling 3/20/2021 Willie 970-481-2570</p>	<p>Hill Brothers Livestock Females always available. Paul 417-849-6851 facebook.com/hillbrotherslivestock/</p>	<p>St. Vrain Simmentals Gary Bogott 303-517-8112 Nivot, CO • gbogott@gmail.com Red & black Sim bulls & females</p>
<p>Bridle Bit Simmentals All-Terrain Bull & Female Sale on 3/22/2021 at Walsh Chad Cook 719-529-0564</p>	<p>Mari Simmental Breeders Ron Mari • Holyoke Selling black % & PB ET bulls 970-520-7333 for EPDs & data</p>	<p>T-Heart Ranch High-Altitude Bull Sale 3/27/2021 Watch web & facebook for info 719-850-3082 or 850-3083</p>
<p>Campbell Simmental Part of High Altitude Bull Sale on 3/27/2021 Robert 970-749-9708</p>	<p>Phoenix Cattle Co. Fleckvieh Simmentals & Fleckvieh/Angus seedstock Roger Schager • 303-550-5592</p>	<p>Todd Cattle Co. Darryl & Monica Todd Crawford • 970-921-7051 Bulls for sale private treaty</p>
<p>Dilka Cattle Bulls for sale private treaty Enggsdale • James 970-396-8791 thedilkas@aol.com</p>	<p>Rains Simmental Bulls on the Prairie sale on 3/13/21 at Oakley, KS Mike Rains 785-672-7129</p>	
<p>Far Out Cattle Ranch Jerrid Brisendine 719-353-1747 Part of All-Terrain Bull & Female Sale on 3/22/2021 at Walsh</p>	<p>Russell's Reflected R Ranch Bulls for sale • Curt 719-469-2857 reflected.r.ranch@gmail.com www.ReflectedRRanch.com</p>	

For sale dates, show details and event highlights, go to:
www.ColoradoSimmental.com • colosimmental@gmail.com
 or follow us on facebook