

Colorado SimFacts

Colorado Simmental Association ◆ www.ColoradoSimmental.com ◆ Fall 2022

Annual meeting to be Nov. 9

Colorado Simmental will hold its annual fall business meeting on **Wednesday, Nov. 9** in Denver. This is your official notification of the meeting. For those wishing to participate in a special tour of the CSU Spur Campus, located on the National Western campus, we will meet about 10:45 a.m. in front of the Vida Building at 4817 National Western Drive. RSVP to colosimmental@gmail.com if you wish to join the CSA board for the 11 a.m. Spur campus tour. Space is limited.



The annual meeting will be at 12 noon at the nearby Denver Stockyards

Saloon at 4710 National Western Drive. (The "Yard Bar" is adjacent to the historic Livestock Exchange Building.) The 52nd annual CSA meeting will include director elections and reports, plus networking and planning for future events, including discussion of the 2023 Fall Focus, which will kick off on Aug. 25 starting at CSU Spur. The annual Fall Focus will be co-hosted by CSA and ASA. CSA members are welcome to share event ideas for this national August event during our annual meeting on Nov. 9.

Simmental heifer named Colo. State Fair's Supreme



Easton Hill has started his beef career with a stack of rosettes. During the 2022 Colorado State Fair, Hill added to his winnings including earning the Multi-breed Supreme Female with his Simmental heifer, KLER/HLL Rain Marie J33 in the open class breeding beef show.

This April 2021 female was Grand Champion Simmental in both the youth show on Aug. 29 judged by Matt Copeland of NM, and the open class on Aug. 31, judged by Jeff Ward of WY. In the open show, he also exhibited the Grand Champion SimGenetics female, and he was named Premier Simmental exhibitor. The results are found on www.ColoradoSimmental.com/events.

NWSS plans, sale nominations under way

CSA is working on the 2023 National Western Stock Show. The breed events are:

- Sat. 1/14 Female pen show at 1 p.m. in the new yards. Lead judge is Bob Grass and associate judge is Chad Zehnder, both of MN. Also on Saturday, SimMagic on Ice sale at 6:30 p.m. (managed by Eberspacher Ent.) with a Foundation fundraiser.
- Sun. 1/15 Bull pen show at 9 a.m. with Grass and Zehnder again officiating; the sale preview and

To participate in CSA's *One & Only* sale, contact Matt Macfarlane of M3 Marketing at 916-803-3113 or

 $\underline{m3} \underline{cattlemarketing@gmail.com}.$

New for 2023 sale: DNA will be required on all animals. We thank the generosity of Neogen for providing free testing for sale animals. See page 6 of this e-newsletter.

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NWSS SCHEDULE CONT.

ASA Meet-n-Greet at 1 p.m.; and *The One & Only* sale at 3 p.m. (managed by M3 Marketing) in the Stockyards Events Center's Wagner Auction Arena. People's Choice Power Simmental will be selected at the start of the sale, and Altenburg Super Baldy has donated the 2022 Power Simmental heifer as a bred lot with proceeds to the CSA and the American Simmental-Simbrah Foundation (see page 5 of this e-newsletter).

- Mon 1/16 Junior show at 1 p.m. in the historic Stadium Arena. Lead judge is Cheramie Viator of TX and associate judge is Matt Scasta of OK.
- Tues 1/17 Open class bull and female shows at 8 a.m. in the hill's Stadium Arena. Lead judge is Doug Satree and associate judge is Jane Satree, both of TX.

Check ColoradoSimmental.com or on www.Facebook.com/ColoradoSimmental1 for updates.

CSA thanks its 2023 Power Simmental sponsors: Eberspacher Enterprises, Lakeside Livestock Equipment, Neogen, Purina Animal Health, and Zoetis.





The 2022 Power Simmental winning heifer, Lee's Dixie Erica 1110 (ASA 3965376 shown at left), is bred to THSF Lover Boy B33 (ASA 2983443) & will be auctioned off at the start of the 2023 *One & Only sale* with proceeds to the American Simmental-Simbrah Foundation and to Colorado Simmental Association.

NEWS AT A GLANCE

CSA ad campaign begins soon

CSA will again be running a Simmental ad in cooperation with participating members. The large color ads (example shown at right) are a popular membership benefit. There are multiple runs in six different publications.

The participation deadline was moved up to <u>NOW</u> for the ads in Fence Post's *Breeder's Connection*, Colorado Cattlemen's *Cattle Guard* magazine and *New Mexico Stockman* since they are due; and <u>Jan. 10</u> deadline for ads in *Ag Journal*, *Fence Post*, and *Wyoming Livestock Roundup*.

Send your wording to color:gluones-send and \$25 per publication fee (\$150 total if you want in all of them) to CSA, 24614 County Road G, Sugar City, CO 81076.

CSA membership renewals

CSA has entered its new fiscal year. Membership dues are now being accepted. Bring to the annual meeting, or mail in the form on page 4 of this e-newsletter.



Colorado Breed Bash on June 3-4 in Brush

Simmental again will be a part of the multi-breed youth field day with educational contests, showmanship and cattle shows. It will be June 3 & 4, 2023, at the Morgan County Fairgrounds in Brush. Watch for contest details and online registration on https://www.facebook.com/coloradobreedbash.

Midcap receives CSA scholarship

Bradie Midcap, a freshman at Butler Community College, was selected as the 2022 *CSA Youth Education Grant* winner, CSA Pres. Willie Altenburg announces.

Currently, Midcap is on the livestock judging team in El Dorado, Kansas, where she also is working toward her associate degree. She then plans to pursue a bachelor's in animal science at a 4-year university. "I want to go into the genetics field and focus on reproduction and IVF in cows," she said.

She grew up in Wray, CO, showing beef and swine. In fact, she earned the Multi-breed Supreme breeding beef female at the 2022 Yuma County Fair with KBC Jubilee J101, a Fort Knox daughter. (She earns a CSA County Fair jacket for that honor.)

Midcap has been successful in 4-H livestock judging, including being high individual at the 2020 and the 2022 State 4-H contests, leading her team to be state champions. She has served as a judging coach tutor, too. She was active in high school sports and leadership roles in FBLA, FFA and 4-H. She was a National Honors Society member, plus her lengthy and impressive resume show church and community work, Altenburg noted.

"Bradie will continue to be a dynamic leader in the ag industry," said Mark Valko of Wray. "Bradie has a keen commitment to excel – regardless of her endeavor... I certainly look froward to following this young lady," who Valko predicts will someday lead a state or national organization, "and continue be a valuable advocate for agriculture."

"Her passion for livestock, especially her own Simmental herd, has allowed her to become a strong businesswoman," said Travis Taylor, a CSU livestock extension specialist. "She has the ability to carry on an intelligent, logical and meaningful conversation on a wide variety of topics. Bradie has a strong work ethic and is founded in faith, integrity and committed to her passions."

AJSA TRUSTEE REPORT

By Blake Fabrizius, an AJSA western trustee from Colorado

I've had the opportunity to meet many of you, but for those of you who don't know me, my name is Blake Fabrizius and I am from Carr, CO. I am serving as a Western Region AJSA Trustee to represent, answer questions, and assist the junior members at numerous events put on throughout the year.

I encourage our junior members to get involved on a state, regional, and national level - whether that be with taking cattle or just competing in the contests. These opportunities include our Colorado *Breed Bash* on June 3-4, 2023, in Brush, CO. Also be on the lookout for a potential Western Regional Classic that will likely take place in Utah. The National Western Stock Show in Denver, CO, is a fantastic local option to exhibit cattle on a national level. And of course, the AJSA National Classic is taking place July 7-13 in Des Moines, IA!

The National Classic is an exciting event and one that I feel every AJSA member develops stronger skills and builds lasting relationships while attending. Although I do urge members to bring cattle, it is not required to participate in the speaking and knowledge events.

Lastly, please feel free to reach out to me with any questions or concerns by phone call, text, or email. I look forward to seeing CSA and CJSA grow with devoted members and hope to see many of you at these upcoming shows.

Blake may be reached at 970-556-9115 or bwfabrizius@gmail.com.



ASA TRUSTEE REPORT_

By Chad Cook, an ASA western trustee from Colorado

Colorado had three representatives - Kristi Cook, Susan Russell, and me - who participated in the 2022 ASA Fall Focus in Roanoke, VA. I was able to see country that I have never seen before, when my wife and I attended the Fall Focus in late August. Virginia countryside is way different than southeast Colorado. The old colonial homes were beautiful!



Next year CSA will host the Fall Focus. I encourage everyone to mark Aug. 25-29, 2023, on your calendar and attend. Let's show the ASA the strength of our small association with many attendees.

We also have ASA trustee elections coming up. The board nomination is Quin LaFollete from Powell, WY. Quin and his family own and operate Black Summit Cattle. He is a collegiate judging team coach that believes performance cattle can also show superior phenotype. His family has an annual bull sale in March. They are also involved in feeding and finishing calves. I am impressed with Quin and look forward to serving with him if he's elected. I'm not aware of a write-in at this time but encourage the membership to vote.

Please feel free to call me if you have any questions or concerns. I would be happy to take it to the board. We work for you.

Chad may be reached at 719-529-0564 or bridlebitsimm@gmail.com.

It's time to renew for 2023... Join us today!

Colorado Simmental Association & Colorado Junior Simmental Association membership includes:

- Notification by mail or email and Facebook of regional Simmental and CSA/CJSA projects throughout the year.
- Cost-share advertising/co-op marketing program participation, which allows breeders to tag their ranch information onto the big breed ads and stretch their marketing dollars.
- Voting member at the association annual meeting, which allows your voice to be heard.
- Free listing in this directory and on CSA's web site: www.ColoradoSimmental.com.
- Information on opportunities, such as youth scholarships, defrayments, and awards. If you would like to become more involved in the destiny and decision-making regarding Simmental cattle, join Colorado Simmental Association &/or Colorado Junior Simmental Association.

Also note that for youth, you must be a CJSA member to:

Ranch name:

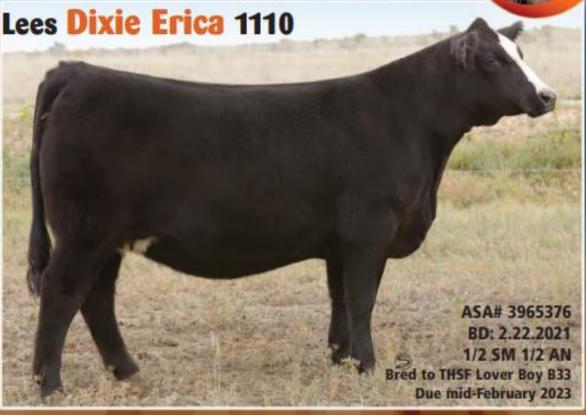
• Participate in Colorado Breed Bash

• Quality for show defrayments						
Please complete and return the in Active adult membership of Active junior membership	dues (individual or r	ranch)	\$25.00		ck, for:	
Thanks in advance for joining or renewing	g your membership! (Clip &	return the	bottom	portion of this fo	rm.
	clip	p here)			
CSA &/or CJSA membership for 2023:	☐ CSA \$25.00	or	☐ CJSA	\$10.00	per junior	
Please complete the below information for	r both associations:					

Mailing address:	-
Phone:	
Email address:	
Please mail lower portion of form & your check to CSA, 24614 Co. Road G,	Sugar City, CO 81076

She Sells in Denver

Sunday, January 15, 2023 - The One and Only Sale



HILB Olympus B27U x Lees Dixie Erica 6065

Planned Mating EPD for Dixie Erica x Lover Boy

ADG MCE Milk CE STI 12 .22 20 .28

Lees Dixte Erica was the 2022 People's Choice Power Simmental selected by Willie Altenburg, Fort Collins, Colorado. Willie has graciously bred this female and donated her to be sold at The One and Only sale at the 2023 National Western, 50% of the proceeds go to the Colorado Semmental Association and 50% of the proceeds go to the American Simmental-Simbrah Foundation.



Lees Dixie Erica 1110 was named the 2022 Power Semmental. Shown in the spotlight (br): Nia Hill, Lee's Cattle; Seth Kaehler, KLER Cattle; Val & Lori Eberspacher, Eberspacher Enterprises; Susan Russell, CSA; Willie Altenburg; Van & Kathy Neidig, Lakeside Livestock Equipment; Colorado's Miss US Agriculture, Cheisea Brisendine and Paul Hill, Parina.

Join Olls in Denver NATIONAL WESTERN Stock Show centural

Now Accepting
Mominations

Haltered or Loose* Simmentals & SimAngus

Open and Bred Heifers Including Picks of NWSS Pens of 3

Elite Herd Bull Prospects Including Picks of NWSS Pens of 3 or 5

Embryos & Flushes

Elite Donors & Pregnancies

Pick of the Calf Crop

All Live Cattle will be Complimentary DNA-tested by Neogen



*Loose cattle will be accepted after thorough screening by the sale management.

Brought to you by

COLORADO SIMMENTAL ASSOCIATION

Secretary: Susan Russell 719-469-0020 colosimmental@gmail.com

President: Willie Altenburg 970-481-2570



Wagner Auction Co. Arena at the NWSS Complex

'23 National Western Simmental Schedule of Events

January 14 1 p.m. Simmental Heifer Pen Show January 15 9 a.m. Simmental Bull Pen Show

1 p.m. CSA The One & Only Simmental Sale Preview

3 p.m. CSA The One & Only Simmental Sale

January 16 1 p.m. Junior Simmental Show

January 17 8 a.m. Open Simmental Bull & Female Show

18[™] ANNUAL PEOPLE'S CHOICE POWER SIMMENTAL JUDGING

Colorado Simmental will hold the 18th Annual PEOPLE'S CHOICE POWER SIMMENTAL JUDGING at the 2023 National Western Stock Show.

Judging cards will be sold in advance or on-site. Judging will take place during the Simmental female pen show on Jan. 14 and bull pen show on Jan. 15. The winner will be announced at the start of "The One & Only" Simmental Sale at 3 p.m. Sunday. Jan 15, in the Wagner Auction Co. Arena at the NW Stockyards with the selection of the Power Simmental from the qualifying bull or female finalist.

AUCTIONEER Jered Shipman: 806-983-7226







Matt Macfarlane Marketing Matt Macfarlane: 916-803-3113 m3cattlemarketing@gmail.com www.m3cattlemarketing.com