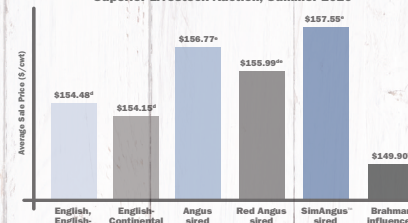




## MORE PER HEAD PERIOD

EFFECT OF SIRE BREED ON SALE PRICE OF BEEF STEER CALVES  
Superior Livestock Auction, Summer 2020<sup>a</sup>



SimAngus<sup>™</sup>-sired steer calves sold through Superior Livestock Auction in summer 2020 earned **more at sale** time than all other calves:<sup>ab</sup>

It's no wonder the percentage of SimAngus<sup>™</sup> calves marketed through the industry's largest video auction has grown **eightfold** since 2010.

Want low-risk, high-potential calves with earning potential?

## STAND STRONG SIMMENTAL

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<sup>a</sup> For lots of 50 head or more. <sup>b</sup> Kansas State University, December 2020, Superior Livestock Auction data analysis of 3,280 lots, 394,900 head of beef calves marketed during summer 2020. (P<.0001)  
<sup>c</sup> Lots that qualified for breed-related programs were excluded from the model due to potential confounding effects with sire breed analysis and, for many, few lots in the data.  
<sup>d, e, f</sup> Means without a common superscript differ (P<.05). Lots of calves in breed-identified groups were sired by bulls from the respective breeds and out of dams with no Brahman influence.

## Get your SimGenetics from these Colorado breeders:

### 7L Diamond's Hi Altitude Bulls

Leah & Peter Clark  
Bulls sell 4-6-23 at Valley Livestock  
in Monte Vista • 719-849-8223

### Altenburg Super Baldy-Triangle J

Selling 120 bulls – Fort Collins  
Saturday, March 18, 2023  
Willie Altenburg 970-481-2570

### Baty Livestock

Spring and Fall Heifer Sales  
[batylivestock@gmail.com](mailto:batylivestock@gmail.com)  
[facebook/batylivestock](https://facebook.com/batylivestock)

### Bridle Bit Simmentals

All-Terrain Bull & Female Sale  
Mon. 3/20/2023 at Walsh, CO  
Chad Cook 719-529-0564

### Campbell Simmental

Part of High-Altitude Bull Sale  
on Sat. 3/25/2023 at LaGarita  
Robert 970-749-9708

### Dilka Cattle

Yearling & 18-mo-old bulls PT  
Briggsdale, CO • 970-396-8791  
[thedilkas@aol.com](mailto:thedilkas@aol.com)

### Far Out Cattle Ranch

Jerrid Brisendine 719-353-1747  
All-Terrain Bull & Female Sale  
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### Hill Brothers Livestock

Females always available.  
Paul 417-849-6851  
[facebook.com/hillbrotherslivestock/](https://facebook.com/hillbrotherslivestock/)

### Jay Hill family

Simmental & SimAngus bulls  
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[jaywhill@kci.net](mailto:jaywhill@kci.net)

### Mari Simmental Breeders

Ron Mari • Holyoke  
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### Phoenix Cattle Co.

Fleckvieh Simmentals &  
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Roger Schager • 303-550-5592

### Cody Pitt family

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[cmp5792@aol.com](mailto:cmp5792@aol.com)

### Rains Simmental

Bulls of the Prairie sale  
Sat. 3/11/2023 at Oakley, KS  
Mike Rains 785-672-7129

### Russell's Reflected R Ranch

Top bulls for sale private treaty  
Call Curt 719-469-2857 for data or  
go to [www.ReflectedRRanch.com](http://www.ReflectedRRanch.com)

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Yearling bulls for sale private treaty

### T-Heart Ranch

High-Altitude Female sale 12/3/2022  
High-Altitude Bull Sale 3/25/2023  
719-850-3082 or 850-3083



For sale dates, show details and event highlights, go to:

**[www.ColoradoSimmental.com](http://www.ColoradoSimmental.com)**

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