

Since 2005
**People's Choice Power
Simmental**

2025 rules:

Interested persons may participate in the 2025 People's Choice event on two levels, which are:

Gold Level member

Gold Level membership is \$250.⁰⁰ payable to Colo. Simmental Assoc. by 2 p.m. Friday, Jan. 17,

2025. This Gold level is for the owners/breeders of participating bulls &/or females. Once entered, the animal must participate in all facets of People's Choice Power Simmental judging & selection. See below.

Participating bulls or females must be entered in and shown in the NWSS Simmental pen shows. Participating animals will be judged on Saturday, Jan. 18 and Sunday, Jan. 19, 2025. As determined by People's Choice judging ballots, the 4 bull finalists and 4 female finalists become a special lot in *The One & Only* sale at 2 p.m. Sunday, Jan. 19, 2025, at NWSS, where final selection is made.

In addition to entry of an animal, the Gold Level membership includes one set of ballots for a person representing the owner/breeder to participate in the "People's Choice" judging and be eligible for "Power Simmental" selection.

Silver Level member

Silver Level membership is \$100.⁰⁰ payable to Colo. Simmental Assoc. This membership allows one person to judge in the "People's Choice" selection and be eligible for "Power Simmental" selection.

Procedures

Participation ballots may be purchased in advance by contacting CSA's Susan Russell (719-469-0020) or judging ballots may be purchased on-site during the 2025 Simmental pen shows.

1) Round 1 – Participating purebred and percentage bulls (those entered from a Pen of 5, Pen of 3 or P&G Pen of 3) will be brought back into the ring following the championship drives on Saturday, Jan. 18. Paid Gold and Silver level participants will be allowed into the judging area to rank their choices.

2) Round 2 - Participating purebred and percentage females will be brought back into the ring following the championship drives on Sunday, Jan. 19. Paid Gold and Silver level participants will be allowed into the judging area to rank their choices.

3) The most popular bulls and females in each purebred and percentage division, as determined by judging ballots, will be announced as "finalists."

4) The 4 bull and 4 heifer finalists will be brought into the ring during *The One & Only* sale at 2 p.m. on Sunday, Jan. 19. A judging card will be drawn from the Gold and Silver participant ballot box and the winner's name will be announced. The lucky participant must immediately select his/her choice from the finalists. He/she does not have to be present to win but must designate a representative to select if they are unable to do so in-person.

He/she receives 100% possession of the chosen animal. The winning animal may NOT be re-sold during *The 2025 One & Only* sale. ASA sales terms and conditions guarantees apply.

The original seller of the newly named People's Choice Power Simmental receives \$10,000. If a bull is selected, the owner/breeder retains 1/3 semen interest and if a female is selected, the owner/breeder retains 1 flush at the breeder's expense.



Continued for Gold level participants >>

2025 nomination agreement:

Ranch name: _____

Your name: _____

Mobile phone: (_____) _____
(Cell where you may be reached during Denver events)

Name of animal entered:



Animal's tattoo # _____ Animal's birthdate: _____

ASA registration number: _____

Bull is a _____ (PB or %) & will be shown in (circle one):

PB Pen of 3 or 5 or **PB P&G Pen of 3** or **Percentage Pen of 3 or 5**

Heifer is a _____ (PB or %) & will be shown in (circle one):

PB Pen of 3 or **Percentage Pen of 3**

Nominated animals must be entered in and shown in the 2025 NWSS Simmental pen show.

Nomination of the above animal is also known as "Gold Level" membership in the 2025 People's Choice Power Simmental, as found in rules & entitlements above. Gold Level membership is \$250.⁰⁰ payable to Colorado Simmental Association no later than 2 p.m. Friday, Jan. 17, 2025. See CSA's Willie Altenburg (970-481-2570) or Susan Russell (719-469-0020). More than one animal may be nominated per owner/breeder, with a separate fee for each gold membership. Only 1 animal per pen.

The nominated animal is guaranteed to be a satisfactory potential breeder, as under the ASA sale terms and conditions. The owner/breeder also agrees to stand behind the animal's pedigree, which should be free of any known genetic birth defects to participate.

Once entered, the animal must participate in all facets of People's Choice Power Simmental judging & selection. Ear tags, stall cards and back numbers will be provided by CSA to help identify entries. EPDs and printed information for the crowd hand-out sheet will come from pen processing data.

CSA also provides the finalists, based on ballot tallies, with special People's Choice Power Simmental jackets presented to the People's Choice Power Simmental winners.

The owner/breeder of the selected *2025 People's Choice Power Simmental* receives \$10,000. Sale commission is not deducted from the sale price. The winning animal may not be re-sold during the *2025 One & Only* sale. If a bull is selected, the winning owner/breeder retains 1/3 semen interest and if a female is selected, the owner/breeder retains 1 flush at the breeder's expense.

I/we understand and agree to all the rules and regulations of People's Choice Power Simmental and enter my animal for participation.

Signature _____